Bikash
Mohanty

Digital Marketer
Growth Hacker

✉ vikashmohanty10@gmail.com

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🌐 www.bikashmohanty.in

📍 Bangalore

Industry Knowledge
- SEO
- SEM
- SMO
- Digital Strategy
- Web Design
- Wordpress
- CRM
- SSL / Servcer Maintainace

Languages
English ● ● ● ● ●
Hindi ● ● ● ● ●
Odia ● ● ● ● ●

Social
www.bikashmohanty.in
linkedin.com/in//bikashmohantydigital

Hobbies

🎮 Games   ⊕ Research   🎤 Singing   🎬 Movies

EXPERIENCE

Available For Immediate Joining

91 Social Software Pvt. Ltd.
Head Digital Marketing
Feb 2023 - Current
Joined as Digital Marketing Head. To plan & execute strategy to generate buzz for their services generate lead through multiple campaigns. Some of the work include, UI UX design, Website development, CRM Set up, Email Campaigns, Creating Contenet with AI tools Etc.

Intabac Pvt. Ltd.
Head Digital Marketing
March 2021 - Sep 2022 - 1.6 year, Bangalore
Joined as Digital Marketing Head. As consultant I audit their digital activity, optimising process, Hire internal team & train them, strategies over all marketing objective. Maintaining servers & Websites

Digital Enthusiast LLP
Co-Founder & Lead Trainer
Dec 2017 - Feb 2021 - 4 year, Bangalore
Started Digital Marketing Training & Consulting Firm. Where we train inspired digital marketers and consult various company agencies on Digital Marketing.

Cloud Cherry (Cisco)
Digital Marketing & SEM Specialist
Aug 2016 - Jul 2017 - 1 year, Bangalore
Responsible for Google Adwords , Appmarket listing, Content Marketing, Tools Integrations. Monitoring ROI
Handling Accounts like TITAN, Pearson Global, Speedo etc. Responsible to strategy making and execution to ensure deliverability.

Digicliff Solutions
Digital Marketing Manager
Aug 2015 - Jul 2016 - 1 year, Bangalore

Siliconindia
Marketing Manager
Aug 2012 - Jul 2015 - 3 year, Bangalore
Responsible for Multiple Responsibilities such as Online Marketing, New Project Launch, Business Development

Siliconindia
Markeing Executive Jul 2006 - Oct 2009
Aug 2012 - Jul 2015 - 1 year, Bangalore

EDUCATION

Master Of Administration (MBA)
Bangalore University
2010-2012,

Bangalore

Bachalore Of Business Administration (BBA)
Sambalpur University
2003-2006,

Sambalpur

MY WEB SKILLS

Figma   Affinity Designer   Affinity Photo

Affinity Publisher   Canva

TECHNICAL SKILLS

➤ WordPress Website Design & Development
➤ Hands on Knowledge on UI UX design
➤ SEO, SEM, SMM, SMO, Email Marketing
➤ Adobe Illustrator, Photoshop, Aftereffect working knowledge
➤ Tools: SEMrush, Mailchimp, SalesMonago, Spyfu , Google Analytics, Google Data Studio Etc
➤ Website maintaince, Troubleshooter
➤ Understanding Of Server, SSL, Hosting, Site Migration
Pretty fast leaner on any tools.